



TOLL FREE: 1-877-993-4FUN
CREATIVE SOLUTIONS
 TEL: 519-893-4386
 WEB: www.aholattafun.com



CREATIVE BLOCK TIME

When requiring a creative design service (graphic, website, illustration, animation), research, production and revision time are all taken into consideration and averaged out into a one-time price for the consumer (e.g. Tri-Fold Brochure = \$495).

Aholattafun believes each project has its own requirements and created a series of **Creative Block Time** packages designed to give the client the flexibility to produce multiple artwork projects at discount pricing, while only paying for actual production time.

Bundle your design needs, pay only for production time, with no expiry date, and save up to **30%**!

Why Aholattafun Creative Block Time?

Consultations and brainstorming is **FREE!**

Pay for real-time used and not padded fixed pricing

More time purchased = higher hourly discount pricing

Track time used with monthly reports

Contact an *Aholattafun* Representative for all your creative needs.

| Creative Block Time Packages Include: |  |  |  |  |
|---------------------------------------|---|---|---|---|
| Dedicated Purchased Time | 5HR | 10HR | 20HR | 50HR |
| Detailed Monthly Report | ✓ | ✓ | ✓ | ✓ |
| Monthly Review | ✓ | ✓ | ✓ | ✓ |
| Discount Per Hour | 10% | 20% | 25% | 30% |
| Monthly Payment Options | | | | |
| 2 Months | ✓ | ✓ | ✓ | ✓ |
| 4 Months | | ✓ | ✓ | ✓ |
| 6 Months | | | ✓ | ✓ |
| 12 Months | | | | ✓ |

Designed to be flexible to your budget. Contact us for further details.

A sample menu of general time required as each project has its own requirements and is weighed accordingly. *Aholattafun* suggests using the below list to help select a package that best suits your needs.

| Corporate Identity | Hours | Corporate Literature | Hours |
|----------------------------|--------------|----------------------|--------------|
| Logo / Trademark | 6 | Annual Report | 10 |
| Pocket Folders | 8 | Brochure: tri-fold | 5 |
| Letterhead | 1 | Brochure: 2 page | 5 |
| Business Cards | 1 | Brochure: 4 page | 8 |
| Envelopes | 1 | Brochure: 8 page | 10 |
| Website Design | Hours | Catalogue: 16 page | 15 |
| Template design | 5 | Catalogue: 24 page | 25 |
| Navigation (flash) | 2 | Advertising | Hours |
| Inner Pages | 1-3 | Magazine Ad | 5 |
| Flash Presentation | Hours | Newspaper Ad | 4 |
| Layout / Navigation Design | 10 | Bannerstand | 10 |
| Sub-Navigation Functions | 4 | Poster | 4 |
| Internal Screens | 1-3 | Postcard | 4 |
| Print Screens (print outs) | 1 | Direct Mail | 4 |